



2025 IMPACT REPORT

IT STARTS RIGHT HERE.

SUSTAINABLE
STILLWATER



MN

Building a More Sustainable St. Croix Valley — Together

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MESSAGE FROM THE EXECUTIVE DIRECTOR

Meeting This Moment — Together

Sustainable Stillwater MN is a grassroots, community-based organization working to strengthen the St. Croix Valley through practical solutions.

Grounded in the belief that the economy, environment, and community can thrive together, we bring people across sectors together to create visible, local impact.

In 2025, we saw growing momentum — more volunteers, stronger partnerships, and expanded programs that reflect what our community needs most.

Looking ahead, we are focusing on deepening engagement, strengthening partnerships, and aligning our work where it matters most.

Our 2026–2028 strategic direction prioritizes:

- High-impact, community-centered projects
- Stronger organizational capacity
- A collaborative network model that connects efforts across the region

Sustainable Stillwater MN is more than a program provider — we are a connector, convener, and implementation partner.

The future of this work is local.
It is collaborative.
And it starts right here.

Thank you for being part of it.



Andi Arnold
Executive Director
andi@sustainablestillwatermn.org



Andi Arnold,
Executive Director



Kelsey Depew,
Communications &
Operations Manager



Leslie Frick,
Valley Network
GBD Manager



Jennifer Maes,
Bookkeeper

“ The core **mission** of SSMN is to educate and inspire others to progress in a sustainable manner... ensuring a cleaner, healthier, and more vibrant future for Stillwater. ”

Rick Heidick, Board Chair

LEADERSHIP & COMMUNITY GUIDANCE



A strong local economy that respects community and environment.



Healthy land, water, and wildlife that sustain the community.



People working together to care for each other and the environment.

Sustainable Stillwater MN: Board of Directors Members



Rick Heidick:
Board Chair



Sirid Kellermann:
Vice Chair



Clayton Dumcum:
Treasurer



Nancy Lyner:
Secretary



Roger Tomten



Hal U.



Rosie Russell



Brett Swanson



Scott Kneeskern



Brett Sitter



Amelia Kozlowski:
Student



SSMN BY THE NUMBERS

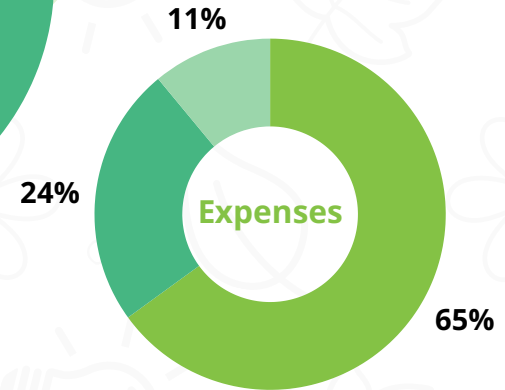
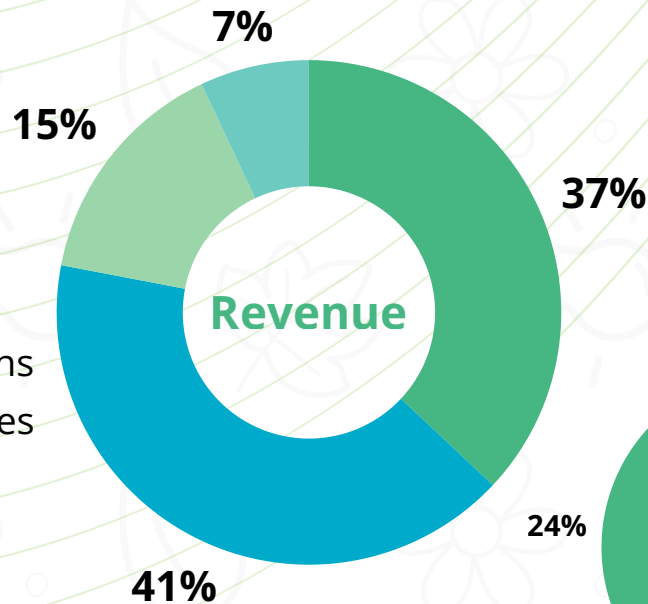
2025 FINANCIAL OVERVIEW

Revenue: \$140,851

- 37% Event Revenues
- 41% Foundation Grants
- 15% Campaigns & Donations
- 7% Other Program Revenues

Expenses: \$120,760

- 65% Programs
- 24% Fundraising & Events
- 11% Operations



- 11 board of director members
- 4 part-time contract employees
- 5 Programs - 15 active projects
- 2 major events: Valley Eco Fair & Mission Possible!
- 235 Gala Attendees (most ever)
- 50 Trees Planted
- 375 active donors
- 10,000 + volunteer hours
- 850 + newsletter subscribers
- 150 + Green Business Directory Members
- 12 e-newsletters sent
- 1,500 + Facebook followers
- 1,380 Instagram followers
- 3 fundraising campaigns: Earth Month Appeal, Give to the Max, End-of-Year Appeal
- 10+ outreach events, including DaVinci Fest, Night to Unite, Hudson Pride, Care for Creation, Bird Fest, Bridge the Valley, Farmers Markets, and more

SUSTAINABLE
STILLWATER



MN

CLEAN ENERGY CHALLENGE



TURNING VISION INTO ACTION



Bird City Program

Protecting birds, habitat, and biodiversity



Community Leadership Program

Policy, systems change, and climate leadership



Land Stewardship Program

Improving water quality and stormwater management



Transportation Program

Advancing safe, low-carbon, and accessible mobility



Valley Network Program

Connecting to create a sustainable community



Get Involved Today

Interested in volunteering with a program?

Valley Eco Fair 2024



A MODEL FOR SUSTAINABILITY

Sustainable Stillwater MN's work is guided by three interconnected pillars — forming our **House of Sustainability**.

THANK YOU TO OUR FUNDERS

Fred C & Katherine B Andersen Foundation
Washington County Biz Recycling
St. Croix Valley Foundation
The Audubon Club
Tropical Wings Fund

UPCOMING
EVENTS



Fall Celebration Sept 17, 2026
Evening - More Details to Come



Valley Eco Fair
April 26, 2026
Pioneer Park
11 AM - 2 PM



House of Sustainability
"It Starts Right Here"



sustainablestillwatermn.org

As a 501(c)(3) charitable organization (EIN: 82-3255331), all donations are tax-deductible. Donate today:
Checks may be written to: Sustainable Stillwater MN 5865 Neal Ave N, #152 Stillwater MN 55082